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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	· CONFIRMATION NO.
10/715,037	11/17/2003	John McCrory	3570/4	2785
7590 07/16/2007 GERRY FISCHER 954 ARNOLD COURT			EXAMINER	
			JONES, MELVIN	
DES PLAINES, IL 60016			ART UNIT	PAPER NUMBER
			3744	
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			07/16/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

U.S. Patent and Trademark Office PTOL-326 (Rev. 08-06)

#### **DETAILED ACTION**

# Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

Claims 1,3 and 5-11 are rejected under 35 U.S.C. 102(b) as being anticipated by Morris (US Patent No. 5,490,396). In fig 4, Morris teaches a cooler (20) comprising a sidewall portion including an outer layer (10) and an inner layer (8) quilted (13A-E) to form a plurality of gel pockets (col 1, line 39) and gel (3) disposed in the plurality of gel pockets; wherein cooler is folder along regions between the gel pockets (see abstract); wherein quilting the outer layer and the inner layer results in a polygonal shape (see fig. 3), said cooler further comprising a lid (2) including an outer layer (8) and an inner layer (10) quilted to form a plurality of gel pockets (col1, lines 9-10), wherein the lid is sealably connected to the sidewalls (9) and wherein the connection is VELCRO connection (see abstract); wherein said cooler further comprises a bottom (col 2, lines 23-25) including an outer layer (10) and an inner layer (10) quilted (13) to form a plurality of gel pockets, wherein the bottom is fixedly attached to the sidewall via stitching (col 2, lines 44-46) and wherein the cooler further comprises a bottom flap foldably attached to a seam between the bottom and the sidewall.

# Allowable Subject Matter

Claims 12-14 are allowed over the prior art of record.

Claims 15 and 16 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

### Response to Arguments

Applicant's arguments filed 04/19/2007 have been fully considered but they are not persuasive. Applicant states Morris teaches the use of vertical or horizontal seams but not both in conjunction with one another within the sidewall – applicant fails to positively claim this feature. Furthermore the seams are formed by quilting to yield a plurality of gel pockets as disclosed by Morris.

#### Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Melvin Jones whose telephone number is (571)272-4810. The examiner can normally be reached on Monday- Wednesday & Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Cheryl Tyler can be reached on (571) 272-4834. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Melvin Jones Primary Examiner Art Unit 3744

MELVIN JONES
PRIMARY EXAMINER